



POST-PANDEMIC PLANNING

SMALL BUSINESSES RE-OPENING PLAN



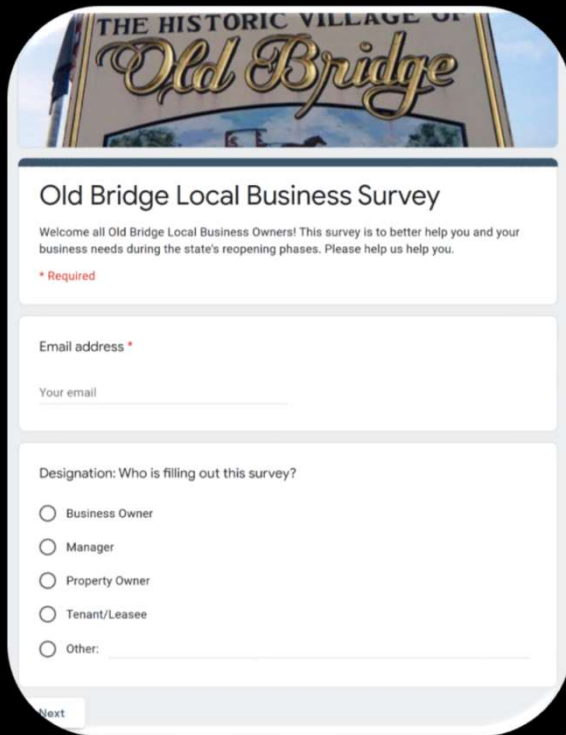
OUR MISSION IS TO ASSIST, HELP AND AID....

Old Bridge Township cares for and pledges to offer support to all of its community members and business owners. We want to provide the safest ways to support small businesses and see the community grow and flourish.

This presentation has been prepared in an effort to assist, help and aid small businesses, while the State prepares to re-open. As we all are aware, the post-pandemic period will require us to maintain social distancing in order to avoid a second wave. This will, in turn, require creation of new planning policies and strategies that are unique to the current situation. The pandemic has impacted each one of us and while we all struggle and strive to bounce back it is particularly important to take the right steps and make apt policy decisions that benefit the entire community. The lock-down has particularly impacted small businesses and this is an effort to assist such business to reopen and operate successfully while following social distancing guidelines.

Old Bridge Township Mayor and the Administration offers full support to its small business community during this difficult times. The Township is keen on implementing many unique planning practices to better serve our businesses and community members while also maintaining social distancing measures as we plan to re-open businesses. This can only be achieved if each one of us works together and cohesively to identify challenges and address them through a proactive planning process. Participation of the business community is vital to this process and we seek their support.

SURVEY



Old Bridge Local Business Survey

Welcome all Old Bridge Local Business Owners! This survey is to better help you and your business needs during the state's reopening phases. Please help us help you.

* Required

Email address *

Your email _____

Designation: Who is filling out this survey?

Business Owner

Manager

Property Owner

Tenant/Leasee

Other: _____

Next

A survey via google forms will be provided on the Township's website with this link: <https://forms.gle/yVqT85Ervf6iVCPq6>

This will allow us to collect local business responses to the questions on the right in an effective, organized manner.

As restrictions are lifted, it is important to efficiently plan for the New Normal. Maintaining social distancing will be critical to successfully operate a business or any activities. Reconfiguring existing streets, parking lots, and sidewalks to provide adequate space between humans will be of utmost priority.

As first-step Old Bridge Township should conduct a survey to be filled by the businesses community. The survey will include information related to the location, type of use, potential challenges and ideas to mitigate for each business. The feedback received will enable the Township to evaluate any necessary policy changes, program and implement these changes to help small businesses to acclimatize with the NEW NORM and successfully operate during the post-pandemic period.

Survey Questions:

- **Designation:** Who is filling out this survey?
 - Business Owner, Manager, Property Owner, Tenant/Lease, Other_____
- **Business Owner Info:** Name, Address, Phone Number
- **Business Information:** Business Name, Business Address, Block and Lot, Business Phone Number, Zone
- **Post-Pandemic Business-Related Questions:**
 - What are the potential impacts of practicing social distancing to your business when full/partial re-opening occurs?
 - Please share with us any general ideas as to what you think should be done when the town begins to open post-pandemic?
 - Any ideas specific to your business in terms of re-opening? Especially in relation to social distancing (i.e. outdoor dining, outdoor waiting areas, etc.) How do you think the Township can assist you in the re-opening process post pandemic? Any recommended changes to the Townships' land use policy?



WHAT CAN WE DO?

Extension of sidewalks for temporary outdoor dining, outdoor sale of commodities;

Encourage walking and bicycle lanes;

Create Street markets

Create open/play streets;

Allow and encourage food trucks and kiosks within our streets and parking lots;

Outdoor Dining to extend into travel lanes or parking areas;

Mark sidewalks to encourage social distancing while queuing at bus stops and commuter lots;

Allowing retail businesses within the TCD Zone to park within municipal parking lot in the evening and over the weekends;



WHAT CAN WE DO?

Use municipally-owned lots to create open/play streets or markets streets over the weekends.

Allow fitness center operators to conduct classes outdoor within landscape areas and parking spaces;

Allow staggered timings for use of outdoor space for different vendors;

Temporarily relax sign standards- allow additional temporary signage including, lawn signs, A-frame/sandwich board signs;

Allowing tandem or stacked parking spaces for employees; and,

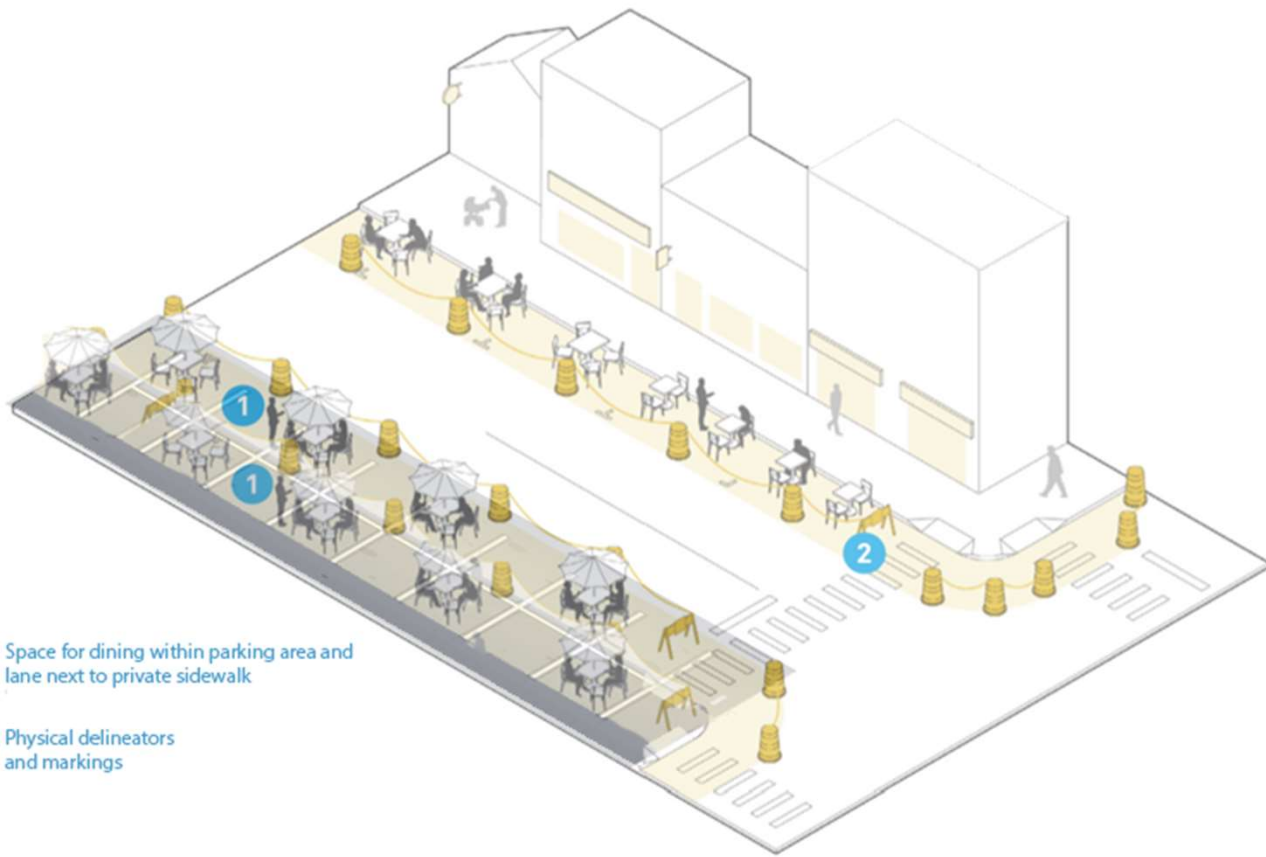
Consider allowing drive-in, dine-in spaces. A certain percentage of spaces located close to the building may be used to dine-in in the vehicles.

Partnering with the County to

- Creating temporary walking and biking lanes by reducing travel lanes/speed or by use of shoulders;
- Consider temporary, partial or complete street closures to encourage pedestrian activity; and,
- Create alternate routes/detours;

Old Bridge Planning
Department

POST-PANDEMIC PLANNING SOLUTIONS



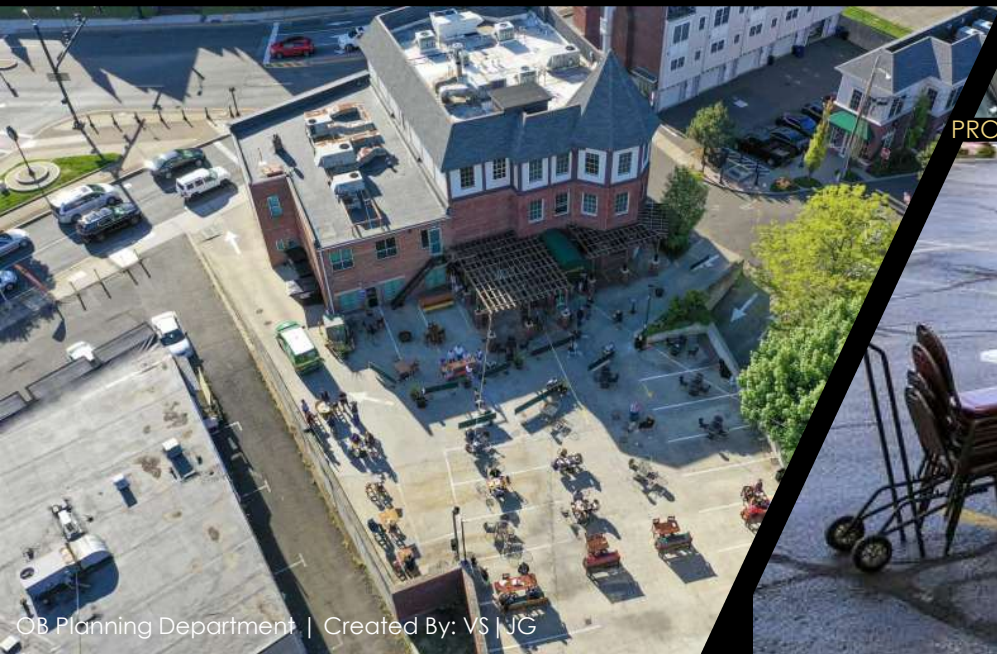
1 Space for dining within parking area and lane next to private sidewalk

2 Physical delineators and markings

OUTDOOR DINING

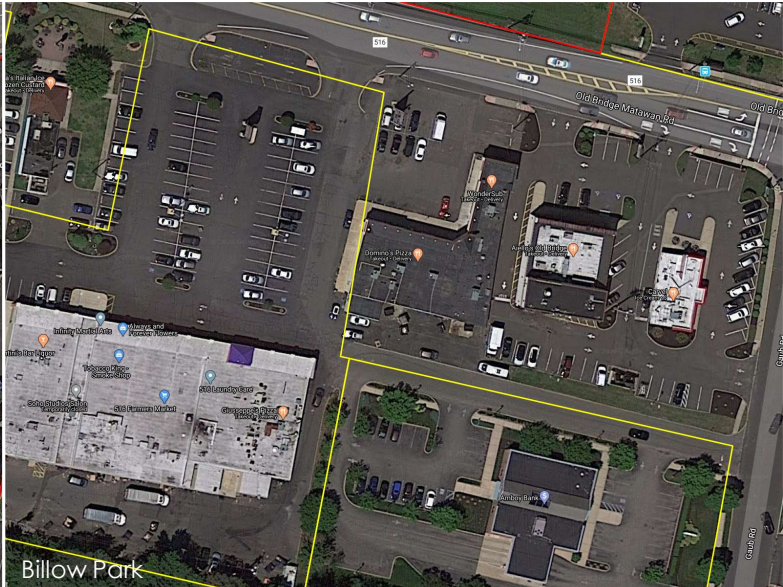


PROVIDE DINING OPTIONS WITHIN PARKING LOTS, SIDEWALKS, AND STREETS WITH LANE NARROWING.





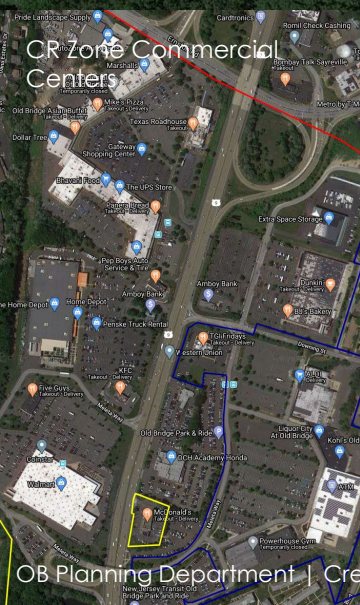
The Village at Town Center



Billow Park



Browntown



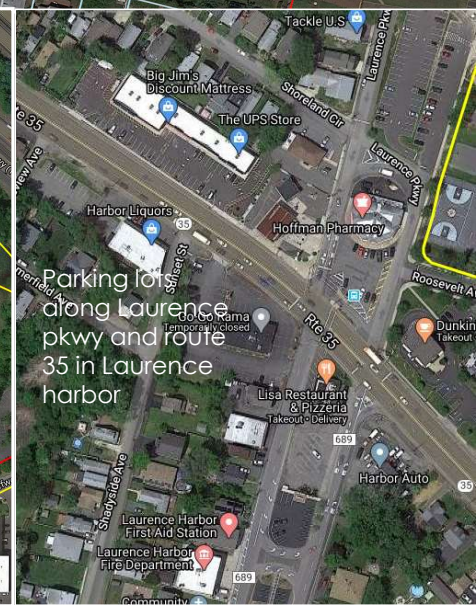
CR Zone Commercial Centers



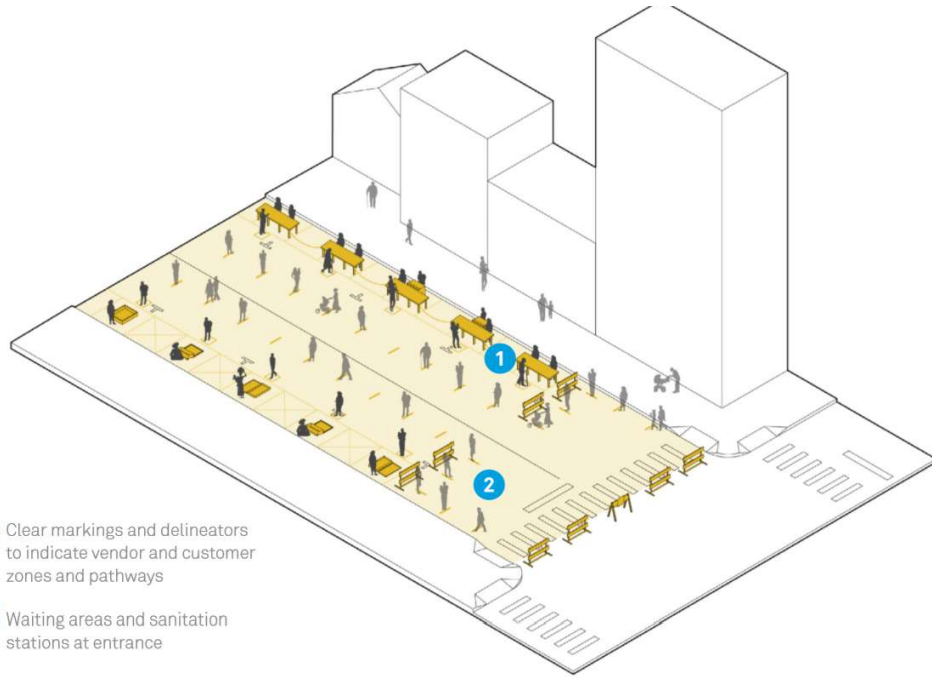
Jersey Pride



Town square parkway 120 bagel factory Cheesequake commons



Parking lots along laurence pkwy and route 35 in Laurence harbor



- 1 Clear markings and delineators to indicate vendor and customer zones and pathways
- 2 Waiting areas and sanitation stations at entrance

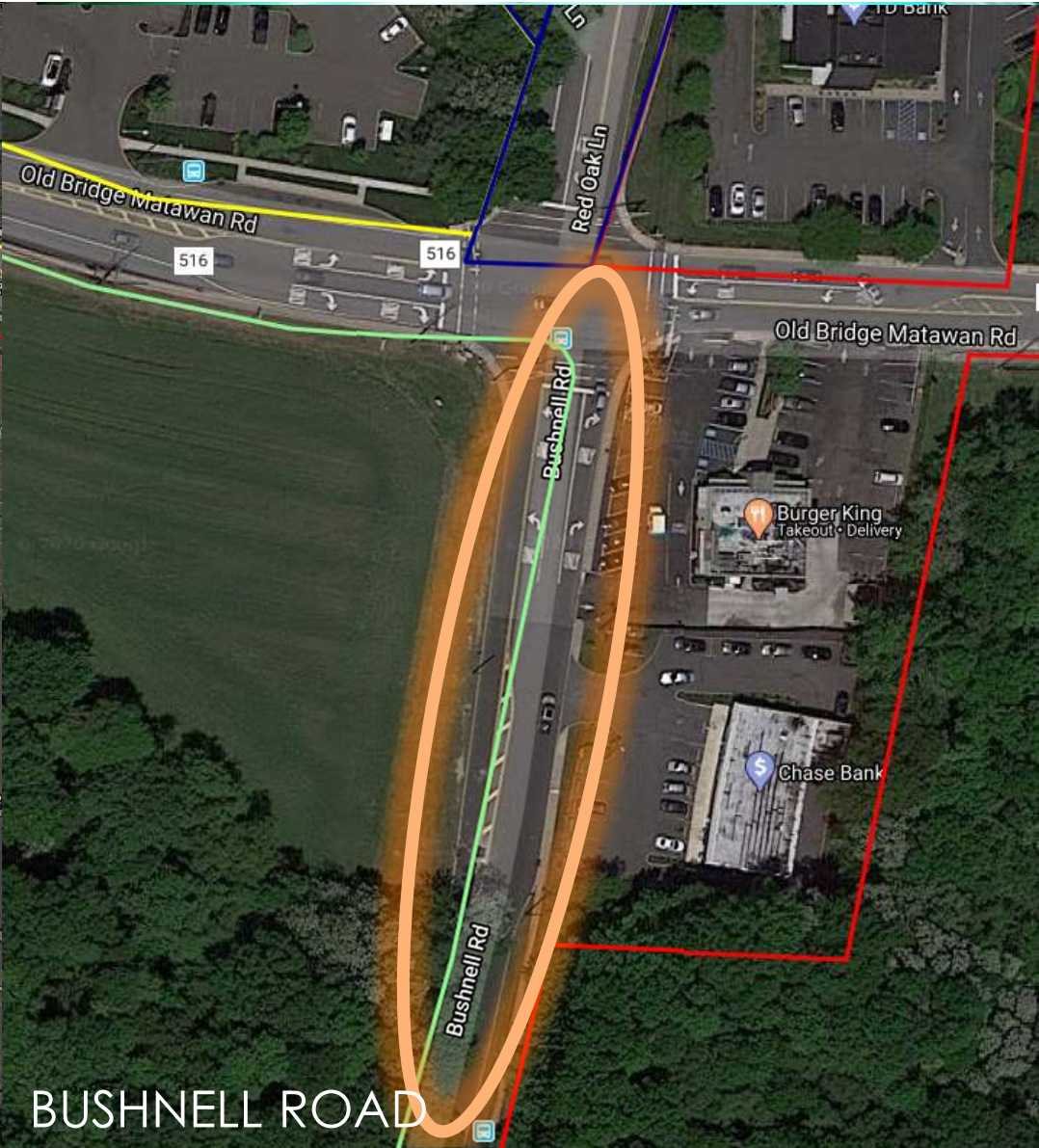
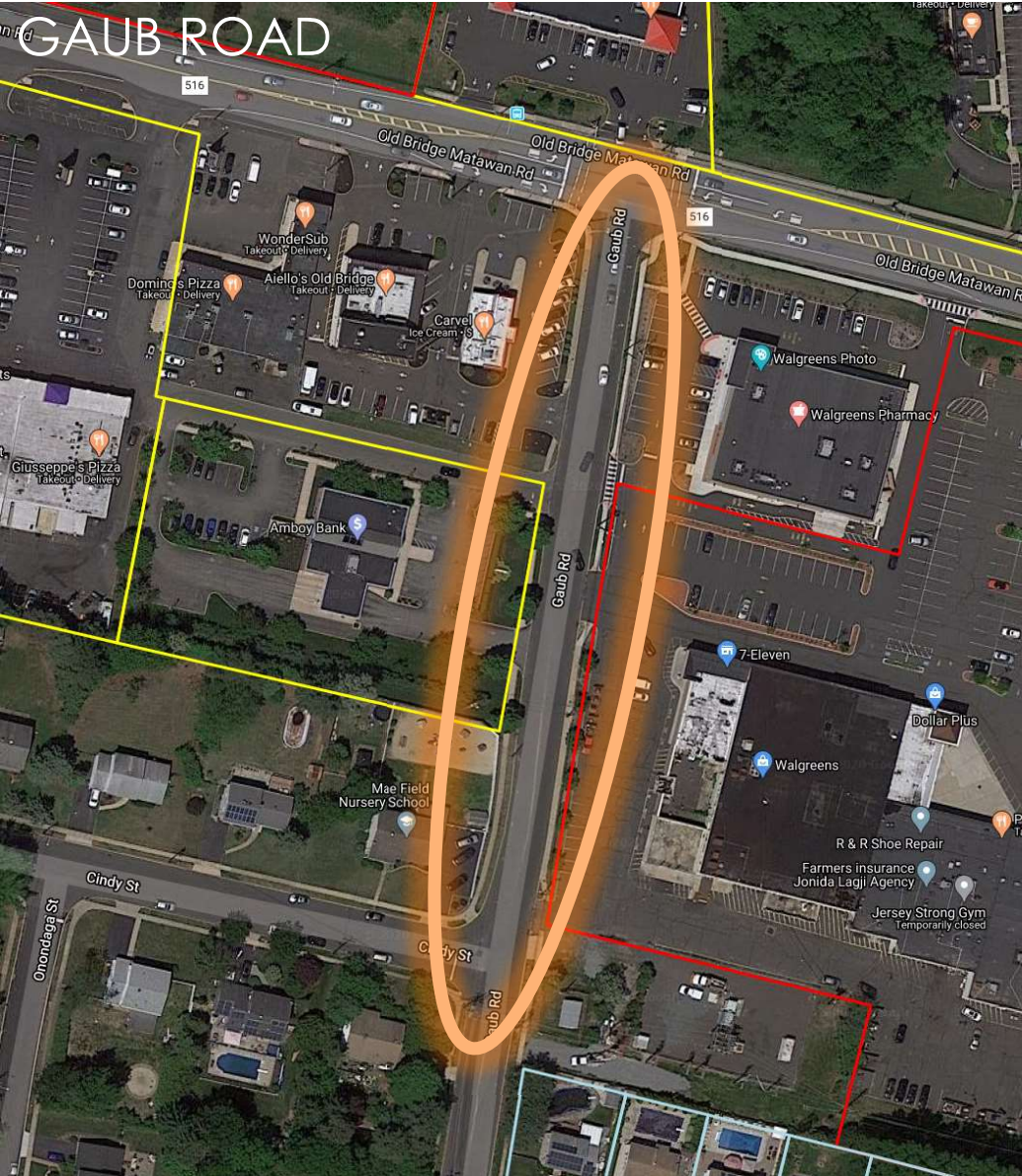
STREET MARKETS AND/OR MARKETS WITHIN PARKING LOTS





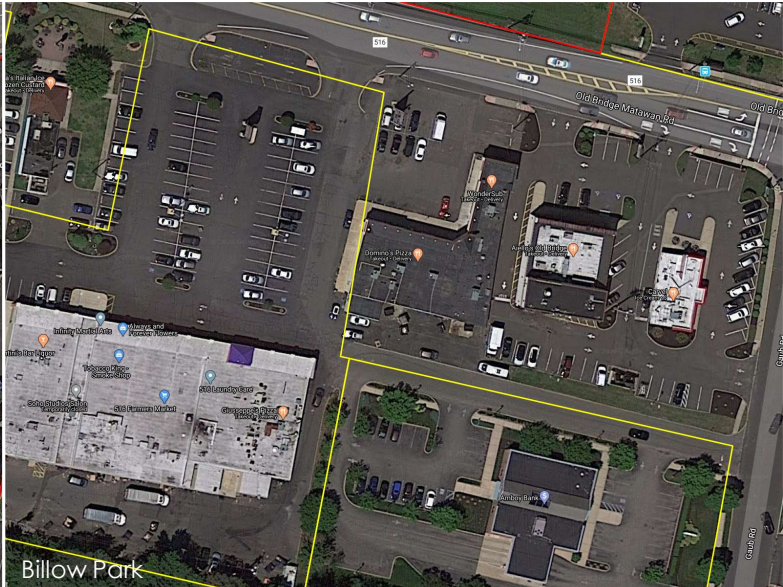
Use streets and parking lots for market use







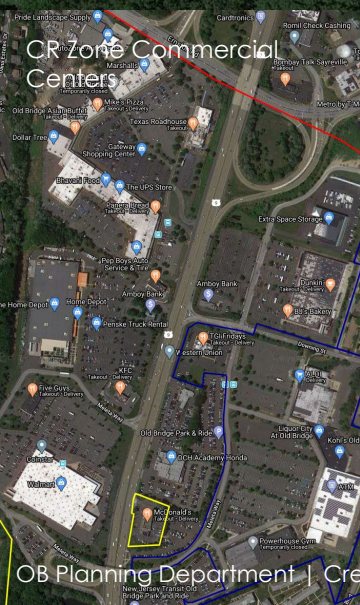
The Village at Town Center



Billow Park



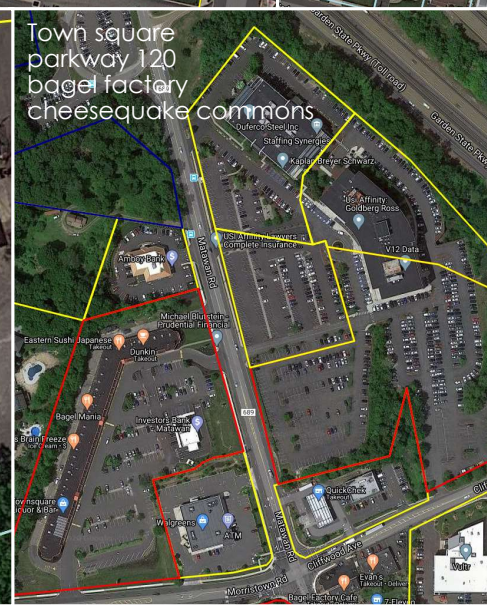
Browntown



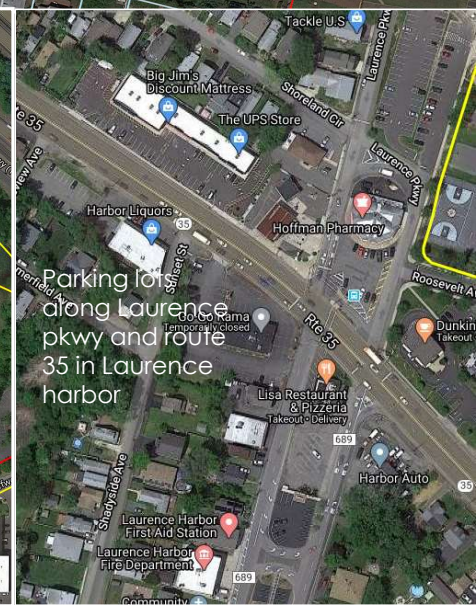
CR Zone Commercial Centers



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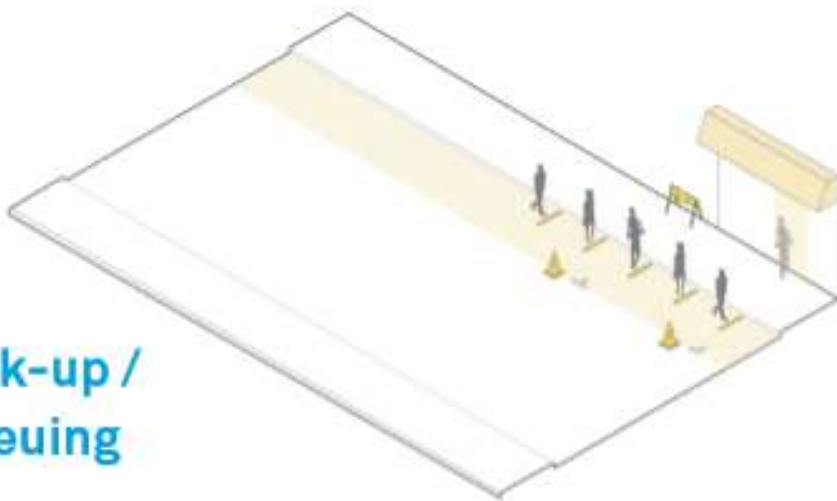
ALLOW FOR
FOOD TRUCKS
AND KIOSKS
WITH
TEMPORARY
SEATING



City Planning Department | Created By: VS | JG

Allow food trucks and kiosks within streets, parking lots, and parks

Pick-up /
Queuing



PICK-UP /
QUEUING AT
RETAIL
ESTABLISHMENTS
AND BUS STOPS





DRIVE-IN/ CAR WINDOW SERVICE



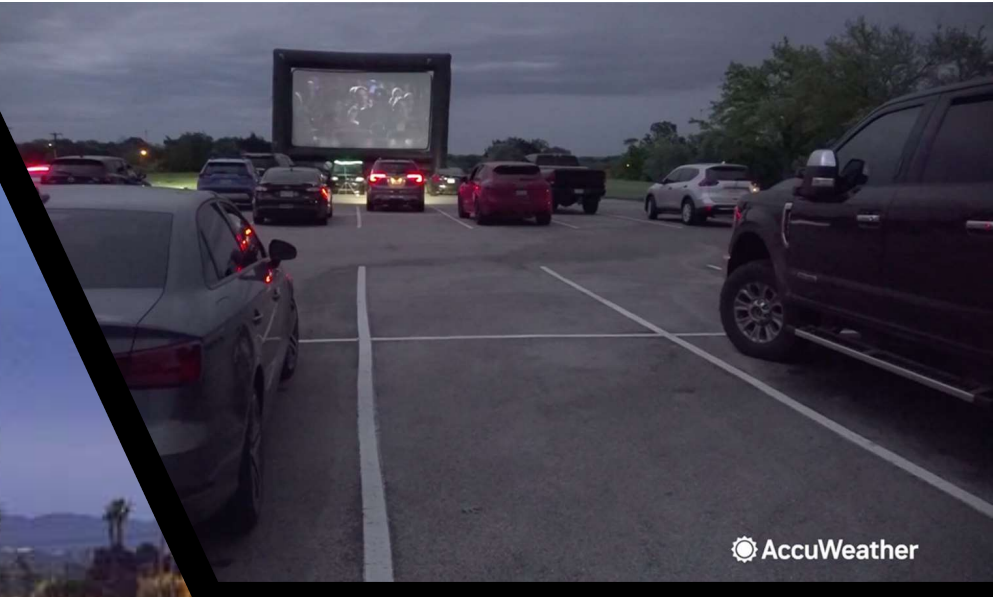


DRIVE-IN/ CAR WINDOW SERVICE





CONVERT PARKING LOTS TO DRIVE-INS





OUTDOOR
WORKOUT
CLASSES
WITHIN
PARKING LOTS
AND PARKS





OUTDOOR SALE ALONG PRIVATE SIDEWALKS





OUTDOOR SALE WITHIN PARKING LOTS





RELAXED SIGN STANDARDS

— ALLOW
TEMPORARY
SIGNAGE INCLUDING
LAWN SIGNS, A-
FRAME/SANDWICH
BOARD SIGNS ETC.

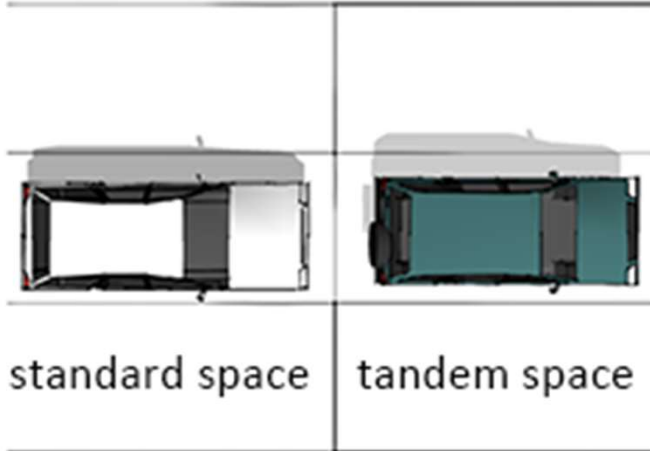




PARKLETS



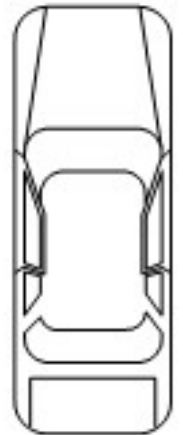
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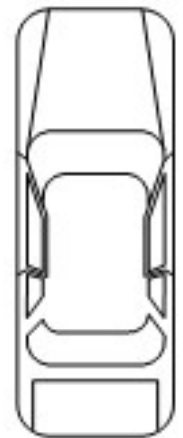
TANDEM OR
STACKED
PARKING
SPACES



Two-Car Tandem



Two-Car Traditional

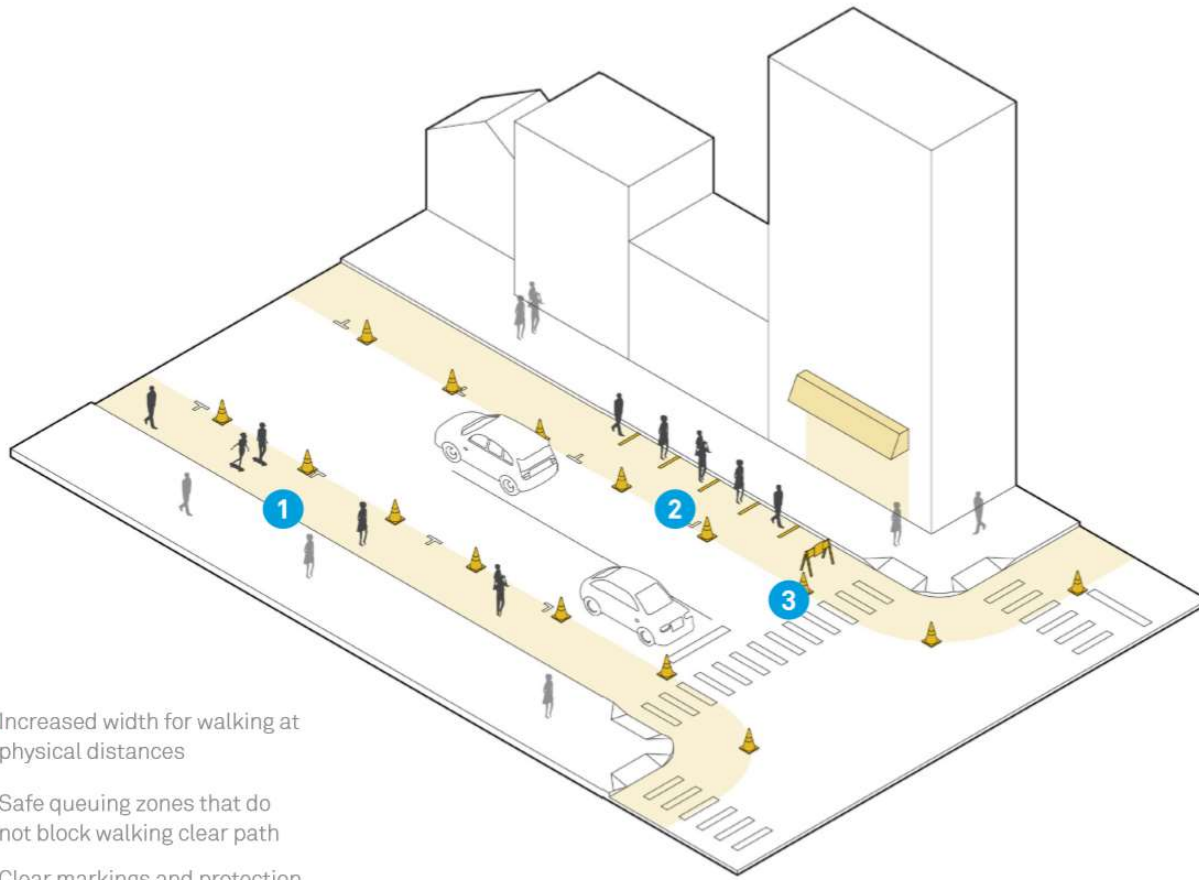


**Slow / Shared
Streets**



**SLOW/SHARED
STREETS**





- 1 Increased width for walking at physical distances
- 2 Safe queuing zones that do not block walking clear path
- 3 Clear markings and protection for pedestrians

SIDEWALK EXTENSIONS

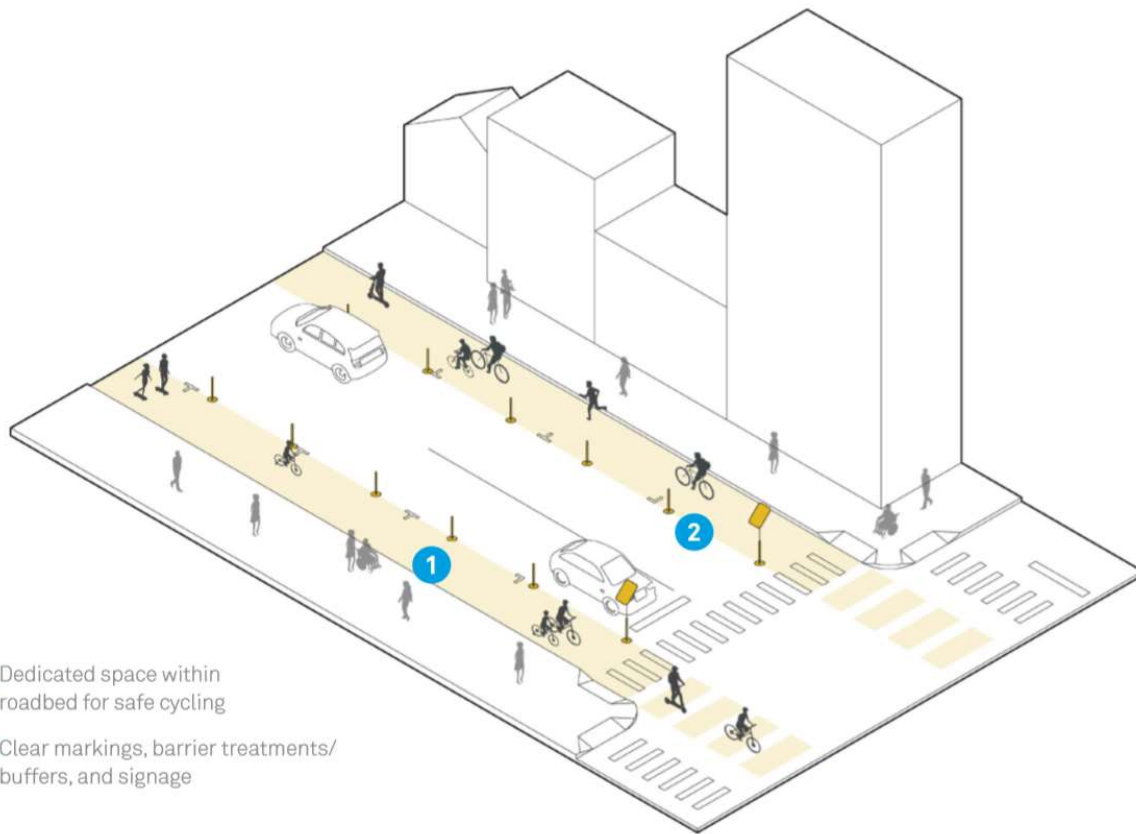


Expand sidewalks to increase the pedestrian realm



and provide proper space for social distancing





- 1 Dedicated space within roadbed for safe cycling
- 2 Clear markings, barrier treatments/ buffers, and signage

BIKE LANES AND WALKWAYS



**Open / Play
Streets**



**OPEN/PLAY
STREETS**



Create open/play streets to provide the community with activities



OB Planning Department | Created By: VS | JG



BIKE PARKING IN DESIGNATED PARKING SPACES

TEMPORARY METHODS TO INCLUDE

Temporary devices such as cones, pavement markings, and signs can aid in allocating spaces to business and people.

Use off parklets to provide extension of sidewalks.





IMPLEMENTATION TOOLS

- Participation of the County in any new programs;
- Temporary shared agreement between property owners;
- Participation and consent of landlords;
- Temporary agreements between businesses and the Township for use of public spaces to avoid liability issues;

CITATIONS

- https://nacto.org/wp-content/uploads/2020/05/NACTO_Streets-for-Pandemic-Response-and-Recovery_2020-05-21.pdf
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.irrawaddy.com%2Fspecials%2Fmyanmar-covid-19%2Fmyanmar-town-finds-way-protect-market-vendors-customers-amid-covid-19.html&psig=AOvVaw0Ng-KPcpXSR32F3lGoBJ&ust=1591051883022000&source=images&cd=vfe&ved=0CAIQjRxfwoTCOI_jKaY3-kCFQAAAAAdAAAAABAD
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.latimes.com%2Fsocial%2Fglendale-news-press%2Fnews%2Fstory%2F2020-04-02%2Fglendale-farmers-market-closes-during-coronavirus-crisis&psig=AOvVaw0H52atfQf3_3abVTQIVIVO&ust=1591051976067000&source=images&cd=vfe&ved=0CAIQjRxfwoTCOjHhNKY3-kCFQAAAAAdAAAAABAW
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.parentmap.com%2Farticle%2Fseattle-opens-play-streets-neighborhood-family-recreation&psig=AOvVaw3NA-XgF6qKberg4jF4ka0&ust=1591106618694000&source=images&cd=vfe&ved=0CAIQjRxfwoTCMDUj3rk4OKCFQAAAAAdAAAAABAD>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.sfmta.com%2Fpermits%2Fspecial-event-street-closures&psig=AOvVaw3NA-XgF6qKberg4jF4ka0&ust=1591106618694000&source=images&cd=vfe&ved=0CAIQjRxfwoTCMDUj3rk4OKCFQAAAAAdAAAAABAO>
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.nbtomorrow.org%2Fnewsroom%2Fnew-brunswick-cicloviva-2&psig=AOvVaw3mDfV8zrog0aFubUklcXwp&ust=1591106775754000&source=images&cd=vfe&ved=0CAIQjRxfwoTCLC0y_Tk4OkCFQAAAAAdAAAAABAd
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.spontaneousinterventions.org%2Fproject%2F78th-street-play-street&psig=AOvVaw1h7QJlr49WiEdRT_gp5w1A&ust=1591107035655000&source=images&cd=vfe&ved=0CAIQjRxfwoTCPIv-HI4OkCFQAAAAAdAAAAABAD
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.ft.com%2Fcontent%2F9738fe70-218b-11ea-92da-f0c92e957a96&psig=AOvVaw1h7QJlr49WiEdRT_gp5w1A&ust=1591107035655000&source=images&cd=vfe&ved=0CAIQjRxfwoTCPIv-HI4OkCFQAAAAAdAAAAABAO
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.moneycrashers.com%2Fhow-to-start-food-truck-business-plan%2F&psig=AOvVaw3UmMOKvKlGmFNH3LOt6kl&ust=1591109276095000&source=images&cd=vfe&ved=0CAIQjRxfwoTCIjfg43u4OkCFQAAAAAdAAAAABAE>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fvancouver.ca%2Fdoing-business%2Fstart-food-trucks-and-carts-permits.aspx&psig=AOvVaw1kHsGdy363VsynjJ7zgra&ust=1591109339198000&source=images&cd=vfe&ved=0CAIQjRxfwoTCCK19q3u4OkCFQAAAAAdAAAAABAD>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fthinkbigger.com%2Fstart-food-truck-business%2F&psig=AOvVaw1kHsGdy363VsynjJ7zgra&ust=1591109339198000&source=images&cd=vfe&ved=0CAIQjRxfwoTCCK19q3u4OkCFQAAAAAdAAAAABAO>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.gocheetah.com%2Fblog%2Fhow-to-start-a-food-truck-business%2F&psig=AOvVaw1kHsGdy363VsynjJ7zgra&ust=1591109339198000&source=images&cd=vfe&ved=0CAIQjRxfwoTCCK19q3u4OkCFQAAAAAdAAAAABAT>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.bbc.com%2Fnews%2Fuk-england-52051322&psig=AOvVaw1ChXQ5vfxIzR-qos5U4vNI&ust=1591110092603000&source=images&cd=vfe&ved=0CAIQjRxfwoTCOIw-ZPx4OkCFQAAAAAdAAAAABAD>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fsmallbusiness.co.uk%2Fhow-to-re-organise-your-shop-post-lockdown-2550238%2F&psig=AOvVaw1ChXQ5vfxIzR-qos5U4vNI&ust=1591110092603000&source=images&cd=vfe&ved=0CAIQjRxfwoTCOIw-ZPx4OkCFQAAAAAdAAAAABAJ>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.news18.com%2Fphotogallery%2Fworld%2Fsocial-distancing-to-prevent-coronavirus-spread-2542309.html&psig=AOvVaw1ChXQ5vfxIzR-qos5U4vNI&ust=1591110092603000&source=images&cd=vfe&ved=0CAIQjRxfwoTCOIw-ZPx4OkCFQAAAAAdAAAAABAO>
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.foxnews.com%2Ffood-drink%2F14-classic-american-drive-in-restaurants-that-are-still-in-operation&psig=AOvVaw1VOi9eVpl5C9UdyA_GaRyG&ust=1591121555657000&source=images&cd=vfe&ved=0CAIQjRxfwoTCIDAge-b4ekCFQAAAAAdAAAAABAI
- https://www.google.com/url?sa=i&url=http%3A%2F%2Fdrgrub.com%2F2012%2F08%2Fdrive-in-to-birthplace-of-ice-cream-cones%2F&psig=AOvVaw1VOi9eVpl5C9UdyA_GaRyG&ust=1591121555657000&source=images&cd=vfe&ved=0CAIQjRxfwoTCIDAge-b4ekCFQAAAAAdAAAAABAm
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.bizjournals.com%2Fkansascity%2Fnews%2F2020%2F05%2F05%2Fdrive-thru-are-now-a-lifeline-for-fast-food.html&psig=AOvVaw1VOi9eVpl5C9UdyA_GaRyG&ust=1591121555657000&source=images&cd=vfe&ved=0CAIQjRxfwoTCIDAge-b4ekCFQAAAAAdAAAAABA3
- https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.fox10phoenix.com%2Fnews%2Fdrive-in-movie-theaters-making-a-comeback-during-covid-19&psig=AOvVaw24OteH-JBS7J3ET5__&ust=1591127950606000&source=images&cd=vfe&ved=0CAIQjRxfwoTCNCdk-yz4ekCFQAAAAAdAAAAABAO
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.vnews.com%2FWest-Lebanon-business-offers-clients-curb-side-workouts-in-Powerhouse-Mall-parking-lot-33635522&psig=AOvVaw3llVJXtl>
- https://www.google.com/url?sa=i&url=http%3A%2F%2Fwww.allin1fitness.com%2Fclasses.html&psig=AOvVaw3llVJXtl3Alfwf_NPtlH&ust=1591104869085000&source=images&cd=vfe&ved=0CAIQjRxfwoTCOC32Nnd4OkCFQAAAAAdAAAAABAJ
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.insider.com%2Fwhat-its-like-as-gym-reopen-after-coronavirus-2020-6&psig=AOvVaw0OlkUoWe5xbO-Fv17lec8J&ust=1591190173832000&source=images&cd=vfe&ved=0CAIQjRxfwoTCNCOlCb4kCFQAAAAAdAAAAABAD>
- <https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.inquirer.com%2Ffood%2Foutdoor-dining-pennsylvania-morgans-plier-harpers-garden-open-cocktails.html&psig=AOvVaw0OlkUoWe5xbO-Fv17lec8J&ust=1591190732382000&source=images&cd=vfe&ved=0CAIQjRxfwoTCCKJp8ad4-kCFQAAAAAdAAAAABAD>